



THE PERINATAL SOCIETY OF AUSTRALIA & NEW ZEALAND

Conditions of Acceptance of Industry Sponsorship

PSANZ is extremely grateful for the generous support from many organisations over many years.

Our acceptance of sponsorship from any source is guided by the following principles which we require potential sponsors to endorse.

1. PSANZ will only accept sponsorship from companies that abide by their relevant industry code of conduct. In particular, PSANZ requires sponsors to adhere to The World Health Organisation International Code of Marketing of Breast-milk substitutes and subsequent relevant World Health Assembly resolutions (1); The Marketing in Australia of Infant Formulas: Manufacturers and Importers Agreement (2); and/or Medicines Australia Code of Conduct (3) where relevant.
2. Sponsors may not use the PSANZ name or logo except with the express permission of the Executive of PSANZ.
3. Acceptance of sponsorship from industry does not imply PSANZ endorsement of their products.

I confirm that our company abides by all of the above principles of acceptance of sponsorship.

Signed:

Company:

Date:/...../.....

References

1. World Health Organization. International Code of Marketing of Breast-milk Substitutes. Geneva; 1981.
2. Advisory Panel on the Marketing in Australia of Infant Formula. Annual Report: July 2000-June 2001: Commonwealth Department of Health and Ageing; 2002. Report No.: 3047.
3. Medicines Australia. Medicines Australia Code of Conduct. Edition 14. Canberra: Medicines Australia Inc; 2002.